

For immediate release, November 2022

Looney Labs and Peachstate Hobby Distribution (PHD) are happy to announce a distribution agreement for North America U.S., that went into effect 11/01/ 2022.

Peachstate Hobby Distribution is the fastest-growing hobby distributor in North America. Amy Sanchez and Sito Sanchez, owners, have maintained customer service and product knowledge as their flagship services. “We are very happy to bring the Looney Labs family of products to PHD. These staples of the gaming industry will now be available to all of our valued customers,” says Sito Sanchez.

Looney Labs has been creating fun for over 25 years. Best known for their zany card game, *Fluxx*, which is available in dozens of different thematic versions, Looney Labs also publishes brainy board games that feature colorful gaming pieces called *Looney Pyramids*, along with games about robots, time travel, and desserts. Looney Labs is the ultimate “indy” game company, with everything they publish being designed in-house by former NASA engineers Andy and Kristin Looney.

The Looneys have over 50 games in their product line, and they pride themselves in not going out of stock on anything. “We are very happy that PHD will be stocking our entire line including expansions and all of our non-*Fluxx* titles” says CEO Kristin Looney. “We are looking forward to offering our retailers another excellent option for buying our games!”

Retailers can order all their Looney Labs products from any of PHD’s warehouse locations across North America U.S. Orders for product can be placed now with your PHD Account Manager.

Product SKUs begin with: **LOO**

